

SPONSORSHIP OPPORTUNITIES

Breakfast at Tiffany's

TEA & FASHION SHOW



February 20, 2024

**NORTH PALM BEACH
COUNTRY CLUB**



benefitting the miracle babies of the
TEACUP Preemie Program



**THE
CHILDREN'S
HEALING INSTITUTE**

Breakfast at Tiffany's

TEA & FASHION SHOW



Hello Dahlings!

Join us on Tuesday, February 20th, 2024 from 2 pm - 4 pm at the North Palm Beach Country Club for the eagerly anticipated Breakfast at Tiffany's Tea. Don't miss this affair draped in baubles and bling!

After sipping champagne and being intrigued by the mystery boxes, enjoy a traditional English tea. Indulge in exquisite teas, freshly made dainty English sandwiches, and seasonal pastries. Then, move on to delectable, hand-baked traditional British scones with lashings of clotted cream and lavish strawberry preserve.

Showcasing the stylish fashions from local boutiques, this will be an elegant and entertaining afternoon you just must experience... and all to help preemies.

Event Committee

Cachelle Coats • Jeanette Carrigo • Teresa Dabrowski • Jo Anne Davis • Jasmyne Dorceus • Cecilia Hudnet • Sabra Ingeman • Ashley Lawrence • Kasia Marczyk • Kimberly Mason • Dr. Sandy Munoz • Jennifer Nawrocki • Traci Powell • Suzan Santosus • Rita Shearon • Mary Ward • Pat Williams





Since 1988, The Children's Healing Institute has guided parents through times of crisis, challenges, and disruptive changes successfully to ensure children are safe in their own homes, families feel supported, and parents are fully equipped to nurture and care for their children.

Event Sponsorship + Underwriting

Please review the various sponsorship levels as outlined on the following pages and let us know how you would like to support the Breakfast at Tiffany's Tea. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

Tiffany PRESENTING SPONSOR • {1 AVAILABLE} **\$10,000**
LOGO NEEDED BY DECEMBER 8TH 2023

- Event naming rights
- Opportunity to speak at the tea (5 - 7 minutes)
- Presenting name and logo recognition displayed throughout the event and digitally
- Presenting name and logo recognition on event invitations and luncheon collateral
- Opportunity to place company promotional item in each gift bag
- Special sponsor recognition by Emcee
- Premier seating and reserved named table for 10 seats
- Full page - Full-color ad in event program - premier position
- Acknowledgment in event program distributed to all attendees
- Highlighted in all event communications, media releases, & newspaper coverage of the event
- Acknowledgment on The Children's Healing Institute website with your link.
- Inclusion in 12 Children's Healing Institute's social media postings

Fifth Avenue TABLE SCAPE SPONSOR • {1 AVAILABLE} **\$8,500**

- Premier and Reserved seating for 10
- Company logo incorporated into table centerpieces
- Half page - Full-color ad in the event program (distributed to all attendees)
- Opportunity to place materials in each gift bag
- Company logo displayed on "all sponsor" signage and digitally
- Acknowledgment in the event program (distributed to all attendees)
- Acknowledgment on The Children's Healing Institute website with your link
- Inclusion in 8 Children's Healing Institute's social media postings

Blue Box MYSTERY BOX SPONSOR • {1 AVAILABLE} **\$5,000**

- Sponsor branding on all "Mystery Tiffany Blue Boxes"
- Sponsor signage also included at the auction table
- Premier and Reserved seating for 8
- Opportunity to place materials in each gift bag
- Half page - Full-color ad in the event program (distributed to all attendees)
- Company logo displayed on "all sponsor" signage and digitally
- Acknowledgment on The Children's Healing Institute website with your link
- Inclusion in 6 Children's Healing Institute's social media postings
- Acknowledgment in the event program distributed to all attendees

Event Sponsorship + Underwriting

Andrey Helburn SWAG BAG SPONSOR • {1 AVAILABLE} **\$3,500**

- Sponsor logo imprinted on all swag bags given to attendees
- Reserved seating for 6
- Half page - Full-color ad in the event program
- Company logo/ name displayed on "all sponsor" sign and digitally
- Acknowledgment in the event program book
- Acknowledgment on The Children's Healing Institute website with your link.
- Inclusion in 6 Children's Healing Institute's social media postings

Holly Golightly CHAMPAGNE SPONSOR {1 AVAILABLE} **\$2,500**

- Logo imprinted on the champagne reception cocktail napkins
- Reserved seating for 6
- Quarter page - Full-color ad in the event program
- Bottle of champagne for table
- Acknowledgment in the event program (distributed to all attendees)
- Acknowledgment on The Children's Healing Institute website with your link
- Posting on The Children's Healing Institute Facebook Page

Tiara PHOTOGRAPHER {2 AVAILABLE} **\$1,500**

- Exclusive pre-event photo opportunity with your guests + photo print upon request
- Reserved seating for 4
- Company logo displayed on all sponsor sign during the event
- Acknowledgment in event program (distributed to all attendees)
- Acknowledgment on The Children's Healing Institute website with your link
- Posting on The Children's Healing Institute Facebook Page

Little Black Dress COOKIE SPONSOR • {1 AVAILABLE} **\$1,500**

- Name/logo tagged on cookies given to attendees
- Reserved seating for 2
- Acknowledgment in the event program (distributed to all attendees)
- Acknowledgment on The Children's Healing Institute website with your link
- Posting on The Children's Healing Institute Facebook Page

The NICU is a journey.

*Since 2008, the TEACUP
PREEMIE PROGRAM® has
witnessed miracles
by providing crucial assistance
to parents navigating the
unexpected NICU journey.
We offer essential resources in
the weeks following the baby's
birth, empower families, and
profoundly influence the NICU
experience from one of fear into
one of positivity.*



Baby Andrew, born at 29 weeks

Proceeds from our Breakfast at Tiffany's Tea directly support these comprehensive services. We invite you to support this extraordinary event and these miracle babies.

Your sponsorship delivers tangible benefits:

- *Tax deductions on donations*
- *Valuable exposure for your products/services*
- *Attract new patrons with a donation to our mystery box auction*
- *Prominent brand recognition through premier sponsorship*



...add the gift of safe sleep

Add a \$110 donation to your sponsorship and help ensure the health and safety of a vulnerable preemie.

In our community, many families face financial hardships, struggling to provide essential newborn necessities. Your \$110 can be their guiding light.

Join us in our campaign to fund cribs and essential care items. With your pivotal \$110 contribution, you champion preemie welfare and underscore your generosity and commitment to our community.

Thank you

SPONSORSHIP FORM

In support of The Children's Healing Institute's TEACUP Preemie Program®

WE WISH TO BE RECOGNIZED AS:

- Tiffany - Presenting Sponsor (\$10,000)
- Fifth Avenue- Table Scape Sponsor (\$8,500)
- Blue Box - Mystery Box Sponsor (\$5,000)
- Audrey Hepburn - Swag Bag Sponsor (\$3,500)
- Holly Golightly - Champagne Sponsor (\$2,500)
- Tiara- Photographer Sponsor (\$1500)
- Little Black Dress - Cookie Sponsor (\$1,500)

ADDITIONAL WAYS TO SUPPORT:

- _____ Additional Guest Tickets (\$150 per person) Amount \$_____
 - Crib Donation \$110
- Donation Amount: \$ _____

Gift-in-kind Description: _____

GUESTS: INCLUDED IN ALL SPONSORSHIP LEVELS

Please refer to your sponsorship level for number of complementary tickets)

- We will not have guests attending the Tea this year.

Please include your guest's name, phone, and email.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____



CUT HERE >>>

SPONSORSHIP FORM

In support of The Children's Healing Institute's TEACUP Preemie Program.®

MEDIA

Please email media in requested format to SSantosus@ChildrensHealingInstitute.org

All media must be received by 1/22/24 to ensure inclusion in all event materials.

Scan the QR code for a quick and easy way to register.



Corporate logo (jpeg or png) will be emailed for inclusion in event materials.

TIFFANY, FIFTH AVENUE, BLUE BOX, HOLLY GOLIGHTLY & AUDREY HEPBURN

Company ad will be emailed for inclusion in event materials.

Ad specs: jpeg or png format, Full Page: 5" x 8, Half page 5" x 4", Quarter page 2.5" x 4"

PAYMENT OPTIONS

Please Invoice

Payment enclosed (checks payable to The Children's Healing Institute) Amount \$ _____

Credit Card (VISA Mastercard AmEx)

Card # _____ Exp. _____ CIV/CSC Code _____ (3-4 digits #on card)

Billing Address: _____ City: _____ State _____ Zip _____

SPONSOR INFORMATION

Company Name: _____ Title: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone (office): _____ Cell: _____ Fax: _____

Email: _____

Name as you would like it to appear in the program for sponsor acknowledgment.

Signature: _____ Date: _____

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, The Children's Healing Institute will send you an invoice for payment of the sponsorship amount if not included, Please note that sponsorships are non-refundable.